

# SPONSORSHIP LEVELS AND BENEFITS

**Customized promotional opportunity** during school event or circus, including a full page program ad, announcement, and opportunity to distribute promotional material

**Article in school newsletter** highlighting your business

**Sponsor recognition** on two event invitations or programs during school year (reaches 5,000+ influential Twin Cities individuals per year)

**Sponsor recognition** with links to your business via City of Lakes Waldorf School's Facebook page (reaches 1,000+ individuals)

**Ad in our Parent Handbook and School Directory** *Pastel Pages* (reaches 300+ families per year)

**Company name, logo and website link** on our parent portal page (reaches 22,000+ views per year)

**Recognition in 2016-17 Annual Report** (reaches 1,000+ individuals per year)

**Thank you letter** with tax reporting information

WILLOW  
\$100

1/8  
page

BIRCH  
\$250

1/4  
page

MAPLE  
\$500

1/2  
page

COTTON  
WOOD  
\$1,000

FULL  
page



## SPONSORSHIP APPLICATION

Fill this form out and mail to  
CLWS, 2344 Nicollet Ave  
Mpls, MN 55404

or scan and email to  
development@clws.org

**Individual Sponsor/Company Name**  
(for marketing purposes)

**Name of Person to be Acknowledged**

**Contact Person** (if different from above)

**Address** (City, State Zip)

**Phone**

**E-mail**

**Sponsorship Level/\$**

**Additional Information**

☐ Please advertise my website (List URL below)

☐ Logo/Graphic (Email a 300 dpi .eps or .jpeg file to development@clws.org)

☐ I will contact CLWS for advertising dimensions and options for full, half, and quarter page ads.

**Payment Information**

☐ Check (make payable to CLWS)

☐ Visa or ☐ M/C (please mark one)

**Card #**

**Exp. Date**

**Sec. code**

**Card Billing Address**

**Business Name** (if corporate card)

**Signature**

## Partner with City of Lakes Waldorf School

City of Lakes Waldorf School is looking to partner with our vibrant community to support locally owned, like-minded businesses while further enhancing our programs and growth.

As a City of Lakes Waldorf School sponsor, your business benefits from association with our progressive, urban community and gains exposure to a creative and influential Twin Cities audience. As a sponsor, your support benefits our school directly and keeps our premiere educational institution accessible to a broad range of students and families seeking a Waldorf education.

Sponsorship opportunities and benefits are designed to fit a variety of budgets and can be customized to meet your marketing goals. These benefits are offered as guidelines, and we look forward to working with you!

## In-Kind Sponsorship

In-kind sponsorship is another way to offset the school's operational costs. Examples include gift certificates for auction, coffee and baked goods for events, bike gear and supplies for the Bike-a-thon, artisan crafts for fundraising events, or even wooden toys and art supplies for classrooms. Contact us at [development@clws.org](mailto:development@clws.org) or 612.767.1503 with your in-kind sponsorship ideas.

Thank you for your support!

Upon receipt of your sponsorship payment, we will send a tax donation letter for your records. City of Lakes Waldorf School is an independent 501(c)(3) nonprofit organization. Our tax identification number is 41-1649156.



City of Lakes  
**WALDORF**  
SCHOOL

# 2016-17 SPONSORSHIP PROGRAM



City of Lakes  
**WALDORF**  
SCHOOL  
2344 Nicollet Ave  
Minneapolis, MN 55404  
612.767.1550  
[www.clws.org](http://www.clws.org)

**OUR MISSION:** To educate children to think independently, work artistically, and exercise strength of will through an integrated curriculum of academics, arts, and practical studies.

City of Lakes Waldorf School encourages children to meet the world with reverence, nobility, and authentic action.